



Twenty Investments SRL

branded as

- **20VTM**

- **Twenty VentureTM**



Brand Guidelines

ABOUT

20V

20V is a pre-seed & seed venture builder investing in digital platforms and new SaaS ventures across Europe.

20V ensures a multidisciplinary approach to any project caring for all that's overlooked either in pre-seed or in scale-up, as well as any other business stage. Any business and any venture stage need competences to succeed and 20V will be there and supports you on the way. This include strategy, marketing, operations, finance, general management, mentoring, business advisory and tendering to investors. We take care of all needed to grow a venture just to make you focused on developing, validating and polishing business models and MVPs.

We either invest money or time and competences.



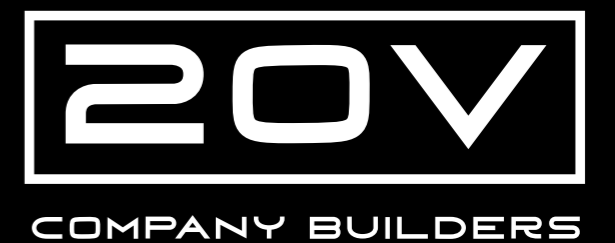
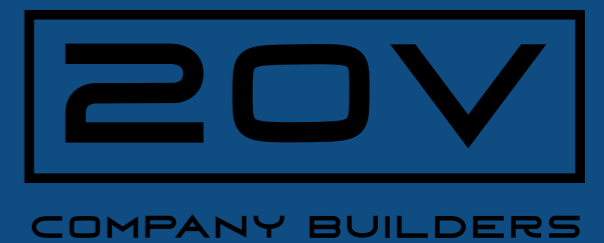
design is thinking
made visual.

- Saul Bass



Our Logo

Our full-color logo is our primary colorway - but only use it when displaying the logo on a white background. When displaying the logo on a photo or colored background, use the white or black version.



Logo Usage

Avoid rotating the logo, distorting it, partially covering it up, or displaying it directly on a photo



Colors

Our brand is made up of the following colors.
Any colors outside of this palette must be
used with discretion.

rgb(15, 76, 129)

hsl(208, 79%, 28%)

#0f4c81

rgb(255, 255, 255)

hsl(0, 0%, 100%)

#ffffff

rgb(20, 103, 175)

hsl(208, 79%, 38%)

#1467af

rgb(10, 49, 83)

hsl(208, 79%, 18%)

#0a3153

rgb(230, 230, 230)

hsl(0, 0%, 90%)

#e6e6e6

rgb(26, 130, 220)

hsl(208, 79%, 48%)

#1a82dc

Typography

Typography is the work of typesetters, typographers, graphic designers, art directors, comic book artists, graffiti artists and now anyone who arranges words, letters, numbers and symbols for publication, display or distribution.

Header Text

Boxen Bold

Secondary Header Text

Secondary Header Text

Slogan Text

Boxen Bold

Application

This is an example of how the logo and brand elements may be used in brand applications.



The details are not the details.
They make the design.

- Charles Eames



Contact 20V

to have resources

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